

~ Sangetsu Wallpaper Design Awards 2021 ~

Entry Guidelines

Sangetsu provides interior decorating materials for various spaces, such as homes, commercial facilities, offices, hotels and medical care and welfare facilities in order to share the joy of designing spaces with people. We do not just supply interior decorating materials but we preserve the design materials to bring joy and comfort to the space. This is the idea that underlies the role of Sangetsu Corporation in the society, and we have strived to create rich lifestyle and culture under our brand concept "Joy of Design."

As a part of our corporate activities, we launched Sangetsu Wallpaper Design Awards in 2017. We convinced of the potential for expansion of wallcovering from every submitted work in the past and we are going to have Sangetsu Wallpaper Design Awards 2021 in this year as well.

Sangetsu brand philosophy (brand concept)
About "Joy of Design"



Awards Overview

[Entry Media] **" Wallpaper "**

[Theme] **" Joy of Design "**

[What You Should Do]

Wallpaper is not a stand-alone product, it is only when applied to walls, ceilings, partitions and other surfaces that it becomes so called "wallpaper". Architectural shapes, materials, colors, light, time and many other elements influence people and spaces that exist there.

A living room where you can feel the changing of the seasons, a staff room where you can feel the positive vibes, a work space where you can enrich your communication. A wallpaper might be able to create a cosy atmosphere and change people's emotions.

Design a wallpaper based on the theme; "Joy of Design". The design should be based on the consideration of characteristics of the "wallpaper" as a product and "the story that was created by the wallpaper and the people who exist in the space".

[Wallpaper Specs]

- Wallpaper is an interior covering pasted onto walls and ceilings.
- Wallpaper is a 92 cm wide sheet that comes packaged as a roll and is pasted one sheet at a time by aligning the edges of the newest sheet with those of the previous.
- Voluminous effects that incorporate deep or complicated recesses/rises and the like do not work with wallpaper, but texture can be added by embossing or ink buildup.



— 92 cm wide —

[Judging Criteria]

- (1) Whether the submitted artwork has new concept with an original design or not. (Product design)
- (2) Whether the submitted artwork was created from a point of view or ideas that envisions the intended atmosphere or users and the submission responds to said points effectively with impact or not. (Design of the idea)
- (3) Whether the submitted artwork is both realistic and practical idea or not. (Potential for commercialization)

[Judging Process]

Preliminary Round: Judging of submitted Projects (Planned for mid to late October)

Final Round: Judging of presentations made by contestants who passed the Preliminary Round (Planned for mid to late December in Tokyo)

- * The Final Round is only for contestants who passed the Preliminary Round (Finalists).
- * Finalists will be individually notified of the details of the Final Round.

[Judges]

- Nao Taniyama (President and Representative Director of NAO Taniyama & Associates, Creative Director)
- Ryosuke Uehara (Representative of KIGI Co., Ltd., Creative Director/Art Director)
- Yoko Ando (Representative of Yoko Ando Design Co.,Ltd., Textile Designer/Coordinator)
- Izumi Okayasu (President of Izumi Okayasu Lighting Design Office, Lighting Designer)
- Shosuke Yasuda (CEO of Sangetsu Corporation) * Chairman of Judging Committee

[Awards & Prize]

- Grand Prize (1 entry) :1 million yen
- Award for Excellence (1 entry) :500,000 yen
- Judges' Award (4 entries) :200,000 yen (for each winner)
 - * Judges may determine that none of the submitted works are befitting a given award, in which case, results will be indicated as "No corresponding entry".
 - * Sangetsu may develop products from winning works and other works that make it to the Final Round. For more information, see "Potential for Product Development".
 - * Withholding tax, special income taxes for reconstruction and other required taxes will be deducted from prize monies before conferral to winners.

[Eligibility Requirements]

The competition is available to all regardless of the company, organization, individual, group, age, gender, occupation and nationality.

- * Finalists are requested to attend the Final Round and ceremony (winners announcement and awards conferral)
- * Planned to be held in Tokyo mid to late December.

[Entry Deadline]

Online entries accepted: July 1 (Thu.) – 18:00 JST on September 30 (Thu.), 2021

- * Projects must be submitted by October 8 (Fri.), 2021 Japan time.

[Results Announcement]

Preliminary Round Results

Only contestants who pass the Preliminary Round will be notified. Notification will be sent by email in late October.

Final Round

On the same day that finalists give their Final Round presentations, a ceremony will be held to announce winners and confer awards. The finalists and winners will be announced on the official website.

Preliminary Round

STEP 1 Online Entry

You may enter the competition and receive your entry number online either by visiting the official website of the competition (<http://www.sangetsu-award.jp>) or scanning the QR code at right.

* You will be sent a notification by email once you have completed the entry process. If you use filters to block domain names or spam, make sure ahead of time that your computer and cellphone are set to allow emails from sangetsu-award.jp.



Online Entry

STEP 2 Submittal

Mail your submission to the following address.

Sangetsu Corporation

Attn: Sangetsu Wallpaper Design Awards

3-20-17 Higashi-Shinagawa, Shinagawa-ku, Tokyo, Japan 140-8611

Final Round * Only for contestants that pass the Preliminary Round

Only contestants that pass the Preliminary Round (finalists) will be notified of the schedule and other details of the Final Round. Notifications will be sent individually by email to each finalist.

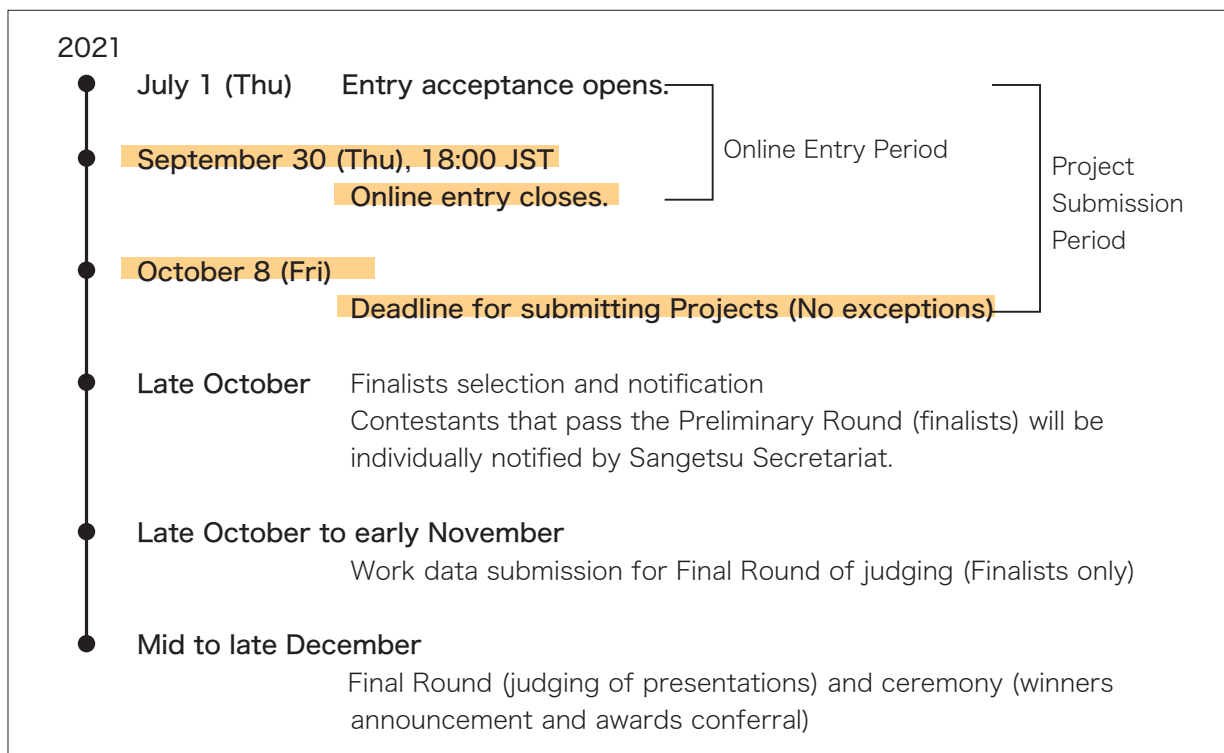
STEP 1 Submission of Your Work Data for the Final Round of Judging

Submit data for your work. Your work must be scaled to W920 mm x H1,850 mm in size. Sangetsu will print an actual size sample of your work.

STEP 2 Judging of Presentations (Planned to be held in Tokyo mid to late December.)

Each finalist will go before the judges to explain the design concepts of his/her work and answer questions from the judges.

[Schedule]



[Project for Submission]

Preliminary Round

You will need one artboard (Thickness between 1mm and 5mm) each in A2, A3 and A4 sizes. Prepare the works and documents described in A to F, and submit Works [1] and [2] as a single Project. For the documents in B to F, download and use the respective templates from the competition website. Print the templates in actual size; do not reduce them to fit smaller size paper.

Works and Documents to Prepare and Submit

A. Your Design: A2 Landscape (W594 mm x H420 mm), One side only, x1

You may use any mode of expression. * Template unavailable

Designs and patterns (CG, sketch, etc.) must be actual size.

B. Illustration of Imagined Space (W285 mm x H297 mm)

Draw a picture (perspective drawing, sketch, etc.) of the space where you imagine pasting your wallpaper.

C. 1/10 Scale Drawing of Your Wallpaper (W92 mm x H240 mm)

Draw your design for a W920 mm x H2,400 mm sheet of wallpaper in 1/10 scale.

D. Entry Sheet: A4 Portrait (W210 mm x H297 mm), One side only, x1,

Enter the required information (entry number, design concepts, etc.) where indicated on the template.

* Information may be provided in Japanese or English, but not any other languages.

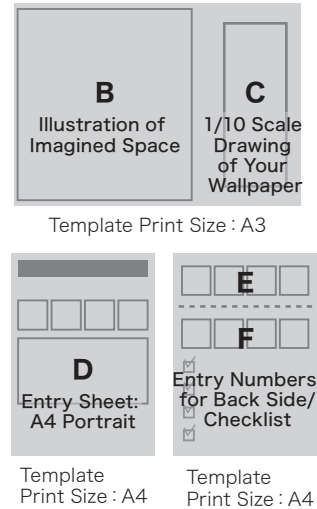
E/F. Entry Numbers for Back Side / Checklist

Entry numbers and checklists to be affixed to the back of submissions [1] and [2].

Please fill in the entry numbers and **make a final check on the checklist to ensure**

that there are no mistakes in your submission. Please cut out along the dotted lines and affix [E] to the back of [A] and [F] to the back of [B] and [C].

Project Templates B to F



Work [1] Size : A2

Artboard with a thickness of between 1mm and 5mm

A
Your Design
Front

Attach here.

E Entry Numbers for Back Side
Back

[How to Prepare Works for Submission]
1. Attach [A] to the artboard.
2. Paste E (x1) on the back of the artboard.

Work [2] Template Print Size : A3 Template Print Size : A4

Artboard with a thickness of between 1mm and 5mm

B Illustration of Imagined Space
C 1/10 Scale Drawing of Your Wallpaper

Attach here.

D Entry Sheet

Attach here.

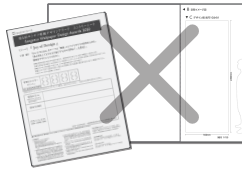
Fold outwards

F Entry Number / Checklist
Back

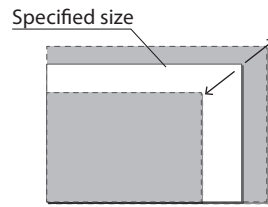
Tape together.

[How to Prepare Works for Submission]
1. Attach [B], [C], [D] to the artboard.
2. Paste F (x1) on the back of the artboard.
3. Tape the A3 and A4 artboards together on their backs and fold them outwards.

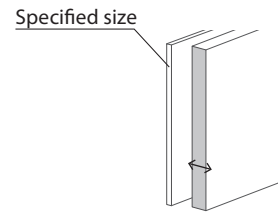
Violation of regulations



No template used



Wrong size



Excessive thickness of the artboard

Final Round

* Only contestants that pass the Preliminary Round (finalists) need to submit work data.

Only contestants that pass the Preliminary Round (finalists) will be notified of the schedule and other details of the Final Round. Notifications will be sent individually by email to each finalist.

Works and Documents to Prepare and Submit

Prepare and submit data of the “C. 1/10 Scale Drawing of Your Wallpaper” that you prepared for the Preliminary Round, for printing in actual size (W920 mm x H1,850 mm) at 72 dpi or higher resolution.

More information will be provided after the finalists have been selected.

Important !

[Important Reminders about Your Design]

- As a product, wallpaper comes packaged as a 92 cm wide roll. Voluminous effects like deep recesses/rises cannot be used. For more information, see “Wallpaper Specs”.
- If your work requires a specific material, indicate that in the concept explanation box on the Entry Sheet.

[Potential for Product Development]

- Sangetsu may develop products from winning works and other works that make it to the Final Round.
- If your work is chosen for product development, you may be asked to take part in product development meetings and sign agreements on intellectual property rights, etc. Sangetsu will directly contact you with more information in that case.
- Product development may require changes to your design and material due to production processes, standards, etc.

[Competition Rules]

- Submitted works must meet all of the following criteria.
 - [1] Are original works of the contestants.
 - [2] Have not been already shown or announced domestically or internationally.
 - [3] Are not any replica or similar to any other work.
 - [4] Do not violate any laws or regulations regarding public order or otherwise.
 - [5] Do not infringe on the intellectual property rights or other rights of others in any way, shape or form.
- If submitted works or supporting documents (illustrations and drawings) are found to contravene any of the criteria in [1] thru [5] above, the contestant may be disqualified and, if such discovery is made after winners are announced, stripped of any awards and associated accolades. Moreover, the contestant will be responsible for solving any legal disputes that arise from the matter, as the competition organizer (Sangetsu) and its sponsors do not assume any responsibility whatsoever for related claims, etc.
- All intellectual property rights to winning works, including the rights set forth in Art. 27 and 28 of Japan’s Copyright Act, belong to the competition organizer. By entering this competition, the contestant relinquishes all moral rights to winning works. Compensation for those rights is fulfilled with prize money.

- All intellectual property rights to submitted works that did not win an award rest with the contestant. However, by entering this competition, the contestant agrees to allow the competition organizer to duplicate, publicly transmit, announce, exhibit and otherwise use the submitted works and likenesses thereof for purposes related to this competition free of charge.
- Submitted works may not be entered in other contests or competitions during the competition period of the Sangetsu Wallpaper Design Awards 2021, nor may they be publicly shown or announced without the expressed permission of the competition organizer.
- The competition organizer takes every practical and reasonable measure to safeguard submitted works, but refutes any and all liability for damages or losses resulting from acts of god or unforeseeable accidents.
- Submitted works shall not be returned. If required, make copies beforehand.
- Minors must present written consent from a parent or guardian to receive awards.

[Privacy Policy]

The personal information of the applicant shall be managed by Sangetsu Corporation and only be used within the required scope for business communication, sharing event related news or statistical processing.

[Operation, Management]

Promoter: Sangetsu Corporation

[Contact Us]

E-mail: info@sangetsu-award.jp

Attn: Sangetsu Wallpaper Design Awards Office, Sangetsu Corporation