

## ~ Sangetsu Wallpaper Design Awards 2019 ~

### Entry Guidelines

Sangetsu provides interior decorating materials for various spaces, such as homes, commercial facilities, offices, hotels and medical care and welfare facilities in order to share the joy of designing spaces with people.

We do not just supply interior decorating materials but we preserve the design materials to bring joy and comfort to the space. This is the idea that underlies the role of Sangetsu Corporation in the society, and we have strived to create rich lifestyle and culture under our brand concept "Joy of Design."

As a part of our corporate activities, we launched Sangetsu Wallpaper Design Awards in 2017.

We convinced of the potential for expansion of wallcovering from every submitted work in the past and we are going to have Sangetsu Wallpaper Design Awards 2019 in this year as well.

#### [Theme]

Theme: Joy of Design

What exactly is a wallcovering that inspires feelings or evokes a sensitivity of people to create a new space or to use that space to impart joy and excitement?

Hospital rooms that brighten and lift people's mood, hotels that are memorable, classrooms that encourage active communication, offices that boost work productivity, restaurants that bring in repeat customers and houses that makes peoples life enrich. One wallcovering might be able to make a comfortable place or change someone's mood.

Wallcoverings could have a powerful role in interior design.

Design ideas which focusing on beauty and functionality from the way of thinking as an interior product design is of course welcome. We are also seeking fresh ideas and designs with potential that everyone can enjoy freely who are created or visiting the space with your idea.

We invite you to work with Sangetsu to create the value of new designs.

#### [Valid Entries] "Wallpaper"

Wallcovering designs and ideas that widen the potential for wallcoverings as a product and the ability for wallcoverings to create a unique space.

\* There is no limitation of the number of entries.

#### [Eligibility Requirements]

The competition is available to all regardless of the company, organization, individual, group, age, gender, occupation and nationality.

#### [Awards & Prize]

- Grand Prize (1 entry) :1 million yen
- Award for Excellence (1 entry) :500,000 yen
- Honorable Mention (3 entries) :200,000 yen (for each winner)

\* Award winners (finalists) will be announced on the official website.

\* There may be "No corresponding entry" for a particular prize. In addition, there may also be an additional award conferred, such as the "Judges' Award."

\* Award winners will be asked to participate in an awards ceremony. (scheduled for the end of November)

\* Submissions that receive an award may be developed into a product. For more information, please check "Commercialization."

\* Taxes such as income tax (withheld at the source) or special income tax for reconstruction shall be subtracted from the total prize money that is paid.

### [Judges]

- Nao Taniyama (President and Representative Director of NAO Taniyama & Associates, Creative Director)
- Ryosuke Uehara (Representative of KIGI Co., Ltd., Creative Director/Art Director)
- Yoko Ando (Representative of Yoko Ando Design, Textile Designer and Coordinator)
- Shosuke Yasuda (CEO of Sangetsu Corporation) \* Chairman of Judging Committee

### [Judging Criteria]

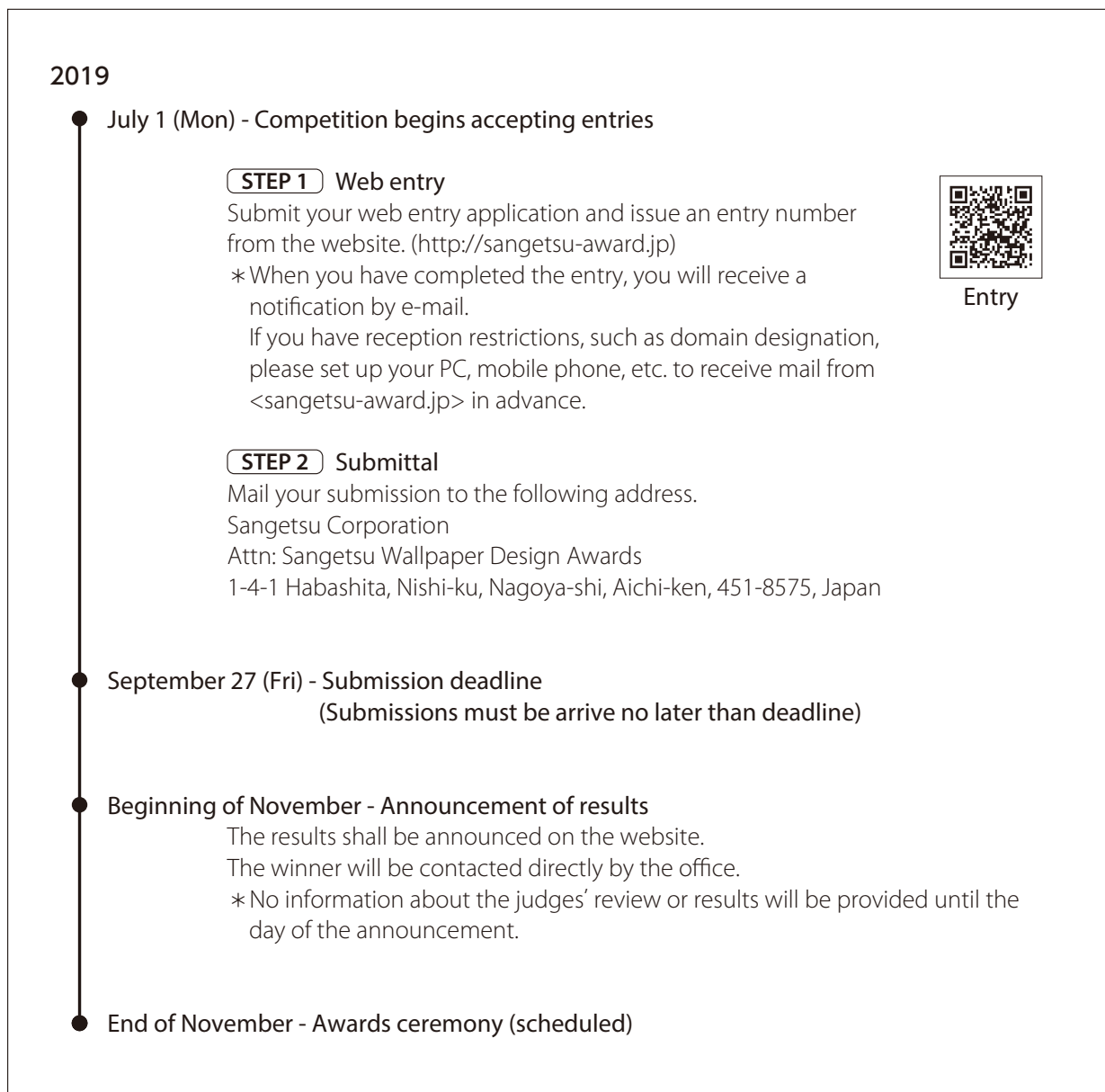
- (1) Weather the submitted artwork has new concept with an original design or not. (Product design)
- (2) Weather the submitted artwork was created from a point of view or ideas that envisions the intended atmosphere or users and the submission responds to said points effectively with impact or not. (Design of the idea)
- (3) Weather the submitted artwork is both realistic and practical idea or not. (Potential for commercialization)

### [Entry Period]

Must be delivered between July 1 (Mon) - September 27 (Fri.), 2019.

\* Please complete the web entry application first and then send the work.

### [Schedule & Submittal process]



### [Submissions]

Submissions should be completed with a set of following boards and entry sheet.

#### 1. Design image

A2 size landscape (W 594mm × H 420mm) – Single sheet, one side

There are no restrictions for the mode of expression in the board.

Express the design or pattern (CG or sketch) in full size.

\* Please read thoroughly "Special Notes on Design"

#### 2. Spatial image

A4 size landscape (W 297mm × H 210mm) – Single sheet, one side

Express a spatial image (perspective drawing or sketch, etc.) with the wallpaper.

#### 3. Entry sheet

A4 size landscape (W 297mm × H 210mm) – Single sheet, one side

Download the entry sheet from the website. (<http://sangetsu-award.jp>)

\* Print out the downloaded entry sheet, fill out the requirements (including the web entry number and concept).

\* Only entries in Japanese or English will be accepted.

### [How to submit]

(1) Submit one A2 size and one A3 size drawing board (1 mm or less in thickness), connect the A3 size drawing board (portrait) to the right side of the A2 drawing board (landscape) as indicated in the figure below.

\* Join the boards together using adhesive tape on the back side.

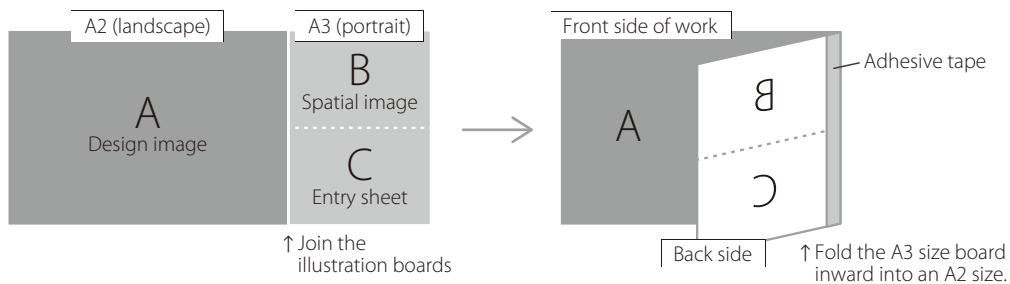
(2) Affix A. [Design illustration] to the A2 drawing board (landscape). Affix B. [Conceptual drawing] to the upper half of the A3 size drawing board (portrait). Affix C. [Entry sheet] to the lower half.

\* A. [Design illustration] and B. [Conceptual drawing] can also be expressed or drawn directly onto the drawing board.

(3) Fold the A3 size drawing board (portrait) inward and submit it as an A2 size.

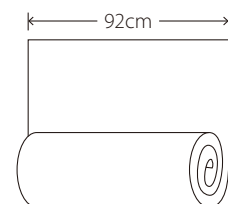
\* Do not roll it up or fold it into a size that is smaller than what is specified when submitting.

<Image of submission>



### [Special Notes on Design]

- The wallpaper product is rolled up with a width of 92cm.
- Three dimensional expressions such as surfaces with lots of concavo-convex are not allowed.
- When a specific material must be used, please note it in the entry sheet.



#### [Commercialization]

- Submissions that receive an award may be developed into a product.
- In the event that your submission is developed into a product, we may request that the winner participate in the product development meeting(s). The winner will be contacted separately with further details.
- In the event a submission is developed into a product, there may be adjustments to the design and materials due to the production process and standards, etc.

#### [Rights and Regulations]

- Entries must be applicant's original pieces that have not been announced both domestically and internationally.
- Entries that have also been submitted in other contests or competitions shall not be accepted. In addition, the entry shall not be posted publicly without the consent of the promoter.
- All rights of the winning entry, including intellectual property rights in Japan and in all countries around the world (including the rights provided in Articles 27 and 28 of the Copyright Act), shall belong to the promoter and the entry applicant shall not exercise moral rights. Compensation for those rights shall be fulfilled with prize money.
- As a general rule, the rights, such as intellectual property rights, for entries that did not win an award shall belong to the applicant.  
However, the rights related to replication, publication, presentation and exhibition in regard to purposes related to this award, within the required scope, shall be retained by the promoter.
- If the entries and submitted materials (illustrations or images used therein) infringe the intellectual property rights of a third party (including infringement after entry), any award conferred may be withdrawn even after the results have been announced.
- We take every possible measure for the management of entries submitted, however, the promoter shall not be liable in any way for damage or loss due to a disaster or other unforeseen accident.
- Entries shall not be returned. When necessary, make a copy beforehand.
- For minors, consent from a parent or guardian is required when receiving an award.

#### [Privacy Policy]

The personal information of the applicant shall be managed by Sangetsu Corporation and only be used within the required scope for business communication, sharing event related news or statistical processing.

#### [Operation, Management]

Promoter: Sangetsu Corporation

#### [Contact Us]

E-mail: [info@sangetsu-award.jp](mailto:info@sangetsu-award.jp)

Attn: Sangetsu Wallpaper Design Award Office, Sangetsu Corporation